

RD DEMOS

Integrating products, presentation,
and technology to build your brand.



The RD Demos team is committed to the success of your brand.

With the help of our exclusive demo partner, RD Demos, a demonstration at Restaurant Depot can play a key role in launching new products or boosting slumping sales. They have extensive experience performing high-quality demonstrations in our warehouse environment and will provide unbiased demonstration services to all of our vendors. Below are just a few of the ways RD Demos can help you succeed:



RD Demos representatives are fully trained to become experts on your brand, allowing them to answer questions knowledgeably and offer in-depth insight and ideas. The main objective of an RD Demo is NOT to “feed” the customer but rather to educate and inspire them into making a purchase.



Whether large or small, national or local, food or non-foods, RD Demos can accommodate your company's specific needs.



Food safety is an integral part of our business. As such, all of the RD Demos representatives are educated and certified under the strictest food-safety guidelines in accordance with all state and local ordinances.



The RD Demos online portal offers you easy access to all your scheduled demos at Restaurant Depot as well as a rich array of reporting tools to help you gauge success.



Each RD Demos event also includes standard merchandising services! So you can rest assured that your product is stocked and displayed for sale with the correct price tag.

Each Product Demonstration Includes:

4 HOURS

Focused demonstration time plus one hour additional time for set up and clean up.



Representation and promotion for your brand by a professional and knowledgeable RD Demos demonstrator.



Prompt and informative follow-up via our convenient online portal.

Online Portal:

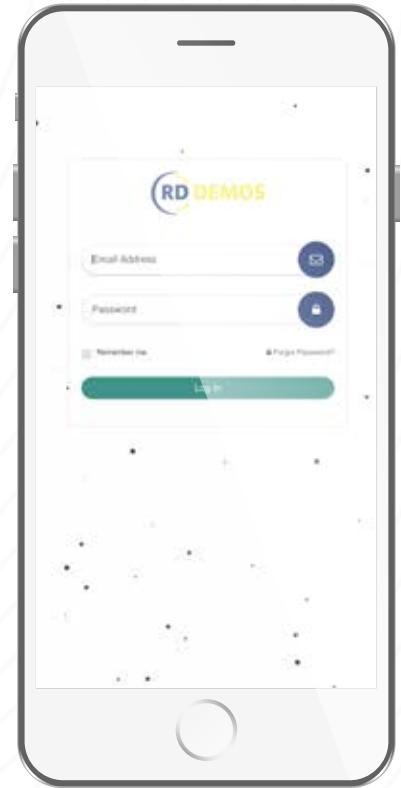
As an RD Demos customer, the convenient online portal gives you access to all the information below and more, right at your fingertips.

- Real-time demo requests
- Detailed calendar
- Notifications
- In-depth reporting tools
 - sales, pictures, and customer feedback
- Monthly statements



The team at RD Demos is far beyond the most organized and efficient demo company I have ever worked with. They understand what we want as a customer and deliver that information in a very timely manner. From getting detailed feedback from customers trying our in-store demo products, responding with detailed sales information, and communication with demo reps - we feel like we are on the same page with all of our demo reps all around the country. I've never worked with a demo company as comprehensive and organized as RD Demos.

- Giorgio Nadi, Idan Foods



Exclusive Demonstration Pricing



New Item Launch Package

A turnkey solution to launch your new product with a competitive edge within a Restaurant Depot warehouse.

- **Advanced monitoring** to help facilitate getting your product in-store and on the shelf quickly and efficiently.
- **Two 4-hour concentrated merchandising and display service** sessions taking place within one week of the product arriving in-store AND within 3 weeks of being on the shelf
- **One full-service 4-hour dedicated in-store demonstration**, with all the associated features and benefits of working with our experienced RD Demos & Merchandising team.
- **Detailed and comprehensive reporting** via our convenient online portal
- *Service may extend to multiple similar items*

*Product used in the demonstration is not included and will be charged via Restaurant Depot Adjustment Voucher.

BOOK NOW

Now serving all Midwest and West Coast Restaurant Depot locations!

Contact us to schedule your demonstrations, today, via our website at www.rddemos.com, email info@rddemos.com, or call 352-421-4928

“They care about our success”



Everyone I have worked with at RD Demos have proven time after time that they really care about our success. They understand the procedures and systems at the Restaurant Depot stores so that the demos are successful and with great results. RD Demos are a real asset for us!

The follow-up and proof of consistent execution on demos as well as in-store POS is turnkey and timely via pictures, operator feedback, and intuitive online portal. Keys to success like price, placement, and re-stocking are just a few ways they diligently document to drive value and growth for us at General Mills.

-Michael Krygier and Nick King, General Mills

“At LT Foods our strategy is to partner with Restaurant Depot in delivering flavorful menu building ideas to restaurant decision makers. Restaurant Depot’s turnkey demo program and engaged team exceeded our expectations. So successful in fact, one demo lead to a television appearance. Thanks for the great work, guys!”

- Austin Supernaw, LT Foods

