

PREMIUM MERCHANDISING SERVICES



Integrating products,
presentation, and technology
to build your brand.



Choose RD Demos & Marketing Services for Your Merchandising Needs

We will work with you to customize a merchandising plan that suits your needs.



The RD Demos & Marketing Services team is committed to the success of your brand.

Are your products positioned for success? A premium merchandising package through our exclusive demo and merchandising partner, RD Demos & Marketing Services, will help ensure your product is stocked and ready for sale with verifiable proof of results. They have extensive experience merchandising in our warehouse environment and will provide unbiased services to all of our vendors. Whether large or small, national or local, food or non-foods, RD Demos & Marketing Services can accommodate your company's specific needs.

Each Merchandising Package Includes:



Careful planning, implementation, management, and analysis of the display of your product(s) by a professional and knowledgeable RD Demos & Marketing Services merchandiser.



Prompt and informative follow-up via our convenient online portal.

Online Portal:

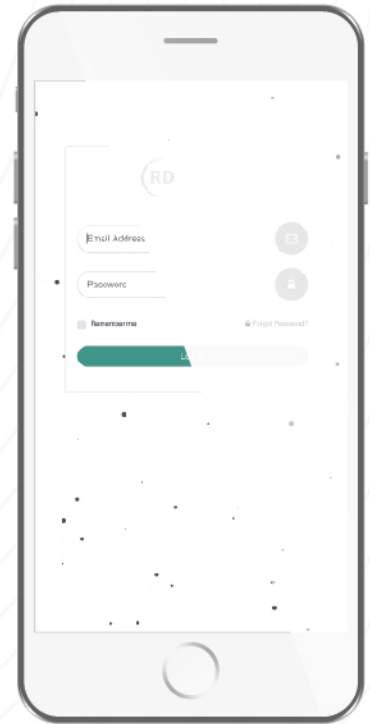
As an RD Demos & Marketing Services customer, the convenient online portal gives you access to all the information below and more, right at your fingertips.

- Detailed Calendar
- Notifications
- In-depth reporting tools - shelf pictures



The team at RD Demos is far beyond the most organized and efficient demo company I have ever worked with. They understand what we want as a customer and deliver that information in a very timely manner. From getting detailed feedback from customers trying our in-store demo products, responding with detailed sales information, and communication with demo reps - we feel like we are on the same page with all of our demo reps all around the country. I've never worked with a demo company as comprehensive and organized as RD Demos.

- Giorgio Nadi, Idan Foods



Premium Merchandising Services

Raise awareness and boost sales by ensuring your products are accessible for purchase and displayed to their best advantage...with verifiable reporting.

- **4-hours of concentrated, dedicated merchandising and display support**
- **Detailed and comprehensive reporting** via our convenient online portal
- **One-on-one support** from the experienced RD Demos & Merchandising team
- Service may extend to multiple similar items



New Item Launch Package

A turnkey solution to launch your new product with a competitive edge within a Restaurant Depot warehouse.

- **Advanced monitoring** to help facilitate getting your product in-store and on the shelf quickly and efficiently.
- **Two 4-hour concentrated merchandising and display service** sessions taking place within one week of the product arriving in-store AND within 3 weeks of being on the shelf
- **One full-service 4-hour dedicated in-store demonstration**, with all the associated features and benefits of working with our experienced RD Demos & Merchandising team.
- **Detailed and comprehensive reporting** via our convenient online portal
- *Service may extend to multiple similar items*

*Product used in the demonstration is not included and will be charged via Restaurant Depot Adjustment Voucher.

BOOK NOW

Now serving all Midwest and West Coast Restaurant Depot locations!

Contact us to schedule your merchandising package, today, via our website at www.rddemos.com, email info@rddemos.com, or call 352-400-4490

“They care about our success”



Everyone I have worked with at RD Demos have proven time after time that they really care about our success. They understand the procedures and systems at the Restaurant Depot stores so that the demos are successful and with great results. RD Demos are a real asset for us!

The follow-up and proof of consistent execution on demos as well as in-store POS is turnkey and timely via pictures, operator feedback, and intuitive online portal. Keys to success like price, placement, and re-stocking are just a few ways they diligently document to drive value and growth for us at General Mills.

-Michael Krygier and Nick King, General Mills

“At LT Foods our strategy is to partner with Restaurant Depot in delivering flavorful menu building ideas to restaurant decision makers. Restaurant Depot’s turnkey demo program and engaged team exceeded our expectations. So successful in fact, one demo lead to a television appearance. Thanks for the great work, guys!”

- Austin Supernaw, LT Foods

